



# LACTLD Update

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Seoul, Korea

# LACTLD Brief



## Created in 1998

- Formalized in 2006 under the laws of Uruguay as an international organization.

Regional Organization that aims to promote communication among ccTLD's of the region

Members: (27 : 23 + 4) + in process: (6+1) = 34

- Full Members: .ar, .bo, .br, .bz, .cl, .co, .cr, .cu, .do, .ec, .gp, .gt, .hn, .mx, .ni, .pa, .pe, .pr, .py, .sv, .tt, .uy, .ve
- Affiliates: .cat, .us, .info, .ky

General Assembly held during May/June annually.

- Other meetings during Workshops
- Next Meetings: Monterrey (Mexico)

[www.lactld.org](http://www.lactld.org)

# Activities



## Update 2009

- Change of Bylaws (Saturday February 28, 2009)
  - Accept Affiliates (TLDs with relation with the region)
- Translation of Website of LACTLD – English
- Working in spanish, english, portuguese and french
- Next Workshop
  - Commercial Aspects – Monterrey, November 2009
    - Hosted by ccTLD .mx
- DNSSEC Portal Project
- Workshops (ACRP, Legal, Policies, Technical, Security, Caribbean, Commercial) (ISOC and ICANN support Tech and Security – Delta Risk)
- Twitter (<http://twitter.com/lactld>) / Facebook

[www.lactld.org](http://www.lactld.org)

# Activities



## Update 2009.

- LACTLD Newsletter
  - In the name of the domain
    - Weekly
    - ccTLDs in LAC news
- Increase relations with LACNIC and ARIN
  - Priority: IPv6 in ccTLDs
- Relations
  - CITEC – Inter-American Commission of Telecommunications
- Maps Project
- Handbooks Project
- LACTLD Position on situation of .hn

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# Upcoming



## Planned activities for 2010.

- Workshops
  - Legal
  - Commercial
  - Technical / ACRP / Security Issues
  - Policies
  - General Assembly
- Fellowship Program for each Workshop
- Projects Funds – small grants
- Report of Statistics of ccTLDs 2010 (monthly)
  - With LatinoamerIcANN Project
- Handbooks Project
  - Reference Book in politics, technical and commercial issues.

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# Special Notes



## ccTLD .co

- Complete process of RFP
- In process of redelegation

## ccTLD .hn

- Special situation with the “de-facto government”
- Response of LACTLD

## ccTLD .mx

- Open second level

# Special Notes



## ccTLD .ar

- over 2 millions domain names (next .br)

## with ROs

- ccTLD Survey, started in December
- ROs in IGF / Workshop

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# POTENTIALIZE A CCTLD: A c o m m e r c i a l a p p r o a c h

A workshop designed to overview the different aspects involved in the commercialization of a ccTLD.

The discussion topics include:

- ▶ Promotional Strategies
- ▶ Strategic Alliances
- ▶ Commercial Extension
- ▶ Aspects that add value to a ccTLD
- ▶ Aftermarket as a growing up platform
- ▶ Web communities
- ▶ Advertising Online

Join us to exchange your opinions and views.

Date: November 11-13 November, 2009  
Commercial Aspects Workshop for ccTLDs in LAC  
Place: Hotel Camino Real, Monterrey, Mexico

Organized by:



Host:



# Questions



Any questions?

For more information please  
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