

.PФ IDN TLD for Russia

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Introduction of IDN in Russia THE .PΦ PROJECT

- October 30, 2009 – you know...
- As soon as Fast Track opens, all documents ready
- Accept financial conditions

- November 2, 2009 - ... start accreditation of registrars for IDN ccTLD .PΦ
- 25 of November, 2009 – 25 of March, 2010 – priority registration for Cyrillic TM's
- April 12, 2010 - auction with fixed price per period (opening day + 6 weeks, 1 day between + May holidays pause). June 14, 2010 – ... market price

- EPP platform, enhanced security

- Market estimation? 300.000.000 Russian speakers/readers worldwide